

### Faculty Research Publications "2020-2022"

S.no	Name of Author	Journal Pub Year	Research Paper Title	Link of the paper
1	S Khurram Khan Alwi, Zobia Zaman, Maroof Bin Rauf, Tahreem Farrukh, Sajida Parveen	2021	Economic Prosperity and Education are Two Sides of the Same Coin: Role Analysis of Public and Private Educational Sectors for Economic Growth	<a href="http://ijdri.com/me/wp-content/uploads/2021/10/27.pdf">http://ijdri.com/me/wp-content/uploads/2021/10/27.pdf</a>
2	Prof Dr Sajida Perveen & Prof Dr Syed Abdul Aziz	2021	Critical Analysis of Pakistan National Educational Policies Of 1992,1998 and 2009 with special reference to examination reforms in sindh board.	<a href="http://pjer.org/index.php/pjer/article/view/260">http://pjer.org/index.php/pjer/article/view/260</a>
3	Mahmood Ahmed Usmani, Tansif-ur-Rehman, Sajida Parveen	2021	Higher secondary Education in Karachi: An Empirical Evaluation of Educational Dysfunction through the Perspective of Major Stakeholders	<a href="http://pu.edu.pk/images/journal/doap/PDF-FILES/11_V31-2-2021.pdf">http://pu.edu.pk/images/journal/doap/PDF-FILES/11_V31-2-2021.pdf</a>
4	Professor Dr. JAMSHED ADIL HALEPOTA, Professor Dr. SAJIDA PAVEEN, Dr. NOOR UN NISA	2021	Children Societal and Emotional Experiences Employed to Earn for Family at Early Stage of Their Lives	<a href="https://irbas.academyirmbr.com/paper_details.php?id=1010">https://irbas.academyirmbr.com/paper_details.php?id=1010</a>
5	Muhammad Qamar Zia a, Muhammad Naveed a, Asif Iqbalb and Shagufta Ghauric	2021	Predictors and outcomes of self-directed development: an investigation of individual and contextual factors	<a href="https://doi.org/10.1080/14480220.2021.1991834">https://doi.org/10.1080/14480220.2021.1991834</a>
6	Dr. Anji Benhamed, Shaista Khan, Aamir Rashid, Rizwana Rasheed and Zille Huma	2021	Effect of Leadership Styles on Employees' Performance by Considering Psychological Capital As Mediator: Evidence from Airlines Industry in Emerging Economy	<a href="https://wasdlibrary.org/download/wjemsd-v18-n4-2022-leadership-styles-airlines-industry/">https://wasdlibrary.org/download/wjemsd-v18-n4-2022-leadership-styles-airlines-industry/</a>
7	Ubaid Amjad Shiekh, Dr. Atif Aziz	2021	The Moderating Impact of Social Media Usage & Perceived Risk on the Relationship of Website Experience and Online Purchase Intention	<a href="https://www.emerald.com/insight/content/doi/10.1108/IJPPM-06-2020-0321/full/html">https://www.emerald.com/insight/content/doi/10.1108/IJPPM-06-2020-0321/full/html</a>
8	Dr. Tanzeela Arooj, Prof. Dr. Sajida Parveen, Dr. Muhammad Iqbal, Dr. Muhammad Kamran	2021	Proposing Creativity Inclusion in the Primary Education of Pakistan: Analysis of Educational Policy Documents and Curricula of Multiple Countries to Draw the Framework	<a href="https://www.toiqi.net/index.php/journal/article/view/6203/4416">https://www.toiqi.net/index.php/journal/article/view/6203/4416</a>
9	Siyal Saeed, Maria, Pahi Munwar Hussain, Solangi Rukhman, Xin Chunlin	2021	They can't treat you well under abusive supervision: Investigating the impact of job satisfaction and extrinsic motivation on healthcare employees	<a href="https://journals.sagepub.com/doi/full/10.1177/10434631211033660">https://journals.sagepub.com/doi/full/10.1177/10434631211033660</a>
10	Umair Ahmed , Irene Seok-Ching Yong , Munwar Hussain Pahi , Sarfraz Ahmed Dakhan	2021	Does meaningful work encompass support towards supervisory, worker and engagement relationship?	<a href="https://www.emerald.com/insight/content/doi/10.1108/IJPPM-06-2020-0321/full/html">https://www.emerald.com/insight/content/doi/10.1108/IJPPM-06-2020-0321/full/html</a>
11	Umair Baig, Dr. Muhammad Arsalan Hashmi, Syed Babar	2021	Exploring Sequential Mixed Methods in Doctorate Research: Extended Application of	<a href="http://ibtibs.ilmauniversity.edu.pk/journal/ibs/16.2/4.pdf">http://ibtibs.ilmauniversity.edu.pk/journal/ibs/16.2/4.pdf</a>
12	Muhammad Qamar Zia, Muhammad Naveed ,	2021	The influence of servant leadership on employees' outcomes via job embeddedness in	<a href="https://www.emerald.com/insight/content/doi/10.1108/JHTI-01-2021-0003/full/html?skipTracking=true">https://www.emerald.com/insight/content/doi/10.1108/JHTI-01-2021-0003/full/html?skipTracking=true</a>
13	Ali Sajid, Muhammad Arsalan, Muhammad Tahir Khan, Sufyan	2021	On the presence of Equity Risk Premium Puzzle in Pakistan	<a href="https://www.pafkiet.edu.pk/marketforces/index.php/marketforces/article/view/474">https://www.pafkiet.edu.pk/marketforces/index.php/marketforces/article/view/474</a>
14	Ali Sajid, Muhammad Arsalan Hashmi, Abdullah, Muhammad Ahmed, Umar, Umar, Umar	2021	Foreign Capital Inflows and Stock Market Development in Pakistan	<a href="https://www.koreascience.or.kr/article/JAKO202115563443862.pub">https://www.koreascience.or.kr/article/JAKO202115563443862.pub</a>
15	Waheed Ali; Yousaf, Amna; Siddiqui, Muhammad Athar; Pahi, Munwar Hussain	2021	Developing faithful stewardship for environment through green HRM	<a href="https://researchbank.swinburne.edu.au/items/455bb998-113d-43c5-9449-22b7440ae740/1/?search=%2Fhierarchy.do&amp;index=3&amp;">https://researchbank.swinburne.edu.au/items/455bb998-113d-43c5-9449-22b7440ae740/1/?search=%2Fhierarchy.do&amp;index=3&amp;</a>
16	Tariq Jalees, Sahar Qabool, Syed Imran Zaman, Syed Hasnain Alam Kazmi	2021	Effect of spirituality and ethics on green advertising, and the multi- mediating roles of green buying and green satisfaction	<a href="https://www.tandfonline.com/doi/full/10.1080/23311975.2021.1920559">https://www.tandfonline.com/doi/full/10.1080/23311975.2021.1920559</a>
17	Maryam Noora Bakisna, Tariq Jaleesb, Muhammad Sufyan Ramishc, Aqeel Isrard, Atif Azizc	2021	Assessing the impact of supervisor and co-worker incivility on Employee's Turnover Intention among Nurses at Tertiary Care, Public Sector Hospital in Karachi, Pakistan	<a href="https://www.ijcc.net/images/Vol_15/Iss_7/15708_Kazmi_2021_E1_R.pdf">https://www.ijcc.net/images/Vol_15/Iss_7/15708_Kazmi_2021_E1_R.pdf</a>
18	Shaheda Suleman, Amena Sibghatullah, Muhammad Azam	2021	Religiosity, halal food consumption, and physical well-being: An extension of the TPB	<a href="https://www.tandfonline.com/doi/full/10.1080/23311975.2020.1860385">https://www.tandfonline.com/doi/full/10.1080/23311975.2020.1860385</a>
19	Syeda Quratulain Kazmia , Mustaghais Ur Rahman	2021	Developing Factors of Sustainable Purchase Intentions of Luxury Brands Mediated by Power Distance Beliefs	<a href="https://www.ijcc.net/images/Vol_15/Iss_7/15708_Kazmi_2021_E1_R.pdf">https://www.ijcc.net/images/Vol_15/Iss_7/15708_Kazmi_2021_E1_R.pdf</a>
20	Rozina Imtiaz, Malek Ahmad Salem Alsoud, Muhammad Sufyan Ramish, Atif Aziz, Adnan Anwar.	2021	Impact of Face book on Advertising: Analysis of effectiveness of Face book on enhancing customer purchase intention	<a href="http://ilkogretim-online.org/index.php/io/article/view/3740/2833?mno=81363">http://ilkogretim-online.org/index.php/io/article/view/3740/2833?mno=81363</a>
21	Adnan Anwar, Tariq Jalees	2020	Brand Orientation and WOM: Mediating Role of Brand Love	<a href="https://geistscience.com/JMS/Issue1-20/Article7/JMS-2007102.pdf">https://geistscience.com/JMS/Issue1-20/Article7/JMS-2007102.pdf</a>
	Muhammad Arsalan Hashmi,		Consequences of Organizational Culture and	

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22	Tariq Jalees, Sahar Qabool, Atif Aziz	2020	the Mediating Role of Job Satisfaction and Turnover Intentions	<a href="http://ajss.abasyn.edu.pk/article?paperID=293">http://ajss.abasyn.edu.pk/article?paperID=293</a>
23	Muhammad Hassan, Arsalan Hashmi	2020	Innovative Branding Strategies, Consumer Perceptions and Purchase Intentions in the Insurance Sector of Pakistan	<a href="https://www.semanticscholar.org/paper/INNOVATIVE-BRANDING-STRATEGIES%2C-CONSUMER-PERCEPTION-Hassan-Hashmi/c97d228a91385760c44ce69c020b42d8c5b73f5_1">https://www.semanticscholar.org/paper/INNOVATIVE-BRANDING-STRATEGIES%2C-CONSUMER-PERCEPTION-Hassan-Hashmi/c97d228a91385760c44ce69c020b42d8c5b73f5_1</a>
24	Muhammad Tahir Khan, Haseeb Ur Rehman& Arsalan Hashmi	2020	CORPORATE GOVERNANCE PRACTICES AND ITS EFFECT ON CORPORATE FINANCIAL PERFORMANCE: A PRAGMATIC EVIDENCE FROM MALAYSIA	<a href="http://journals.wumardan.edu.pk/view_paper.php?paper_id=110">http://journals.wumardan.edu.pk/view_paper.php?paper_id=110</a>
25	Miao Miao, Tariq Jalees, Sahar Qabool, Syed Imran Zaman	2020	The effects of personality, culture and store stimuli on impulsive buying behavior Evidence from emerging market of Pakistan	<a href="https://www.emerald.com/insight/content/doi/10.1108/APJML-09-2018-0377/full/html">https://www.emerald.com/insight/content/doi/10.1108/APJML-09-2018-0377/full/html</a>
26	Muhammad HashimShah, ZuopingXiao, Abdullah, ShakirQuresh, MushtaqAhmad	2020	Internal pyramid structure, contract enforcement, minority investor protection, and firms' performance: Evidence from emerging economies	<a href="https://www.sciencedirect.com/science/article/abs/pii/S0275531919305665">https://www.sciencedirect.com/science/article/abs/pii/S0275531919305665</a>
27	Muhammad Raza, Reema Frooghi, Atif Aziz	2020	Determinants of Compulsive Buying Behaviour in Apparel Industry of Pakistan	<a href="https://www.ijcc.net/images/Vol11Iss11/111119_Raza_2020_E_R.pdf">https://www.ijcc.net/images/Vol11Iss11/111119_Raza_2020_E_R.pdf</a>
28	Atif Aziz, Muhammad Raza, Talla M Aldeehani	2020	The Role of Emotional Intelligence and Perceived Employability in Undergraduate Students	<a href="https://www.ijcc.net/images/Vol11Iss11/111121_Aziz_2020_E_R.pdf">https://www.ijcc.net/images/Vol11Iss11/111121_Aziz_2020_E_R.pdf</a>
29	Muhammad Raza, Syeda Nazneen Waseem, Atif Aziz	2020	Impact of Entrepreneurial Marketing, Internal Marketing and Organisational Commitment on Customer Loyalty with the Mediating Effect of Customer Satisfaction in the FMCG Sector of Pakistan	<a href="https://www.ijcc.net/images/Vol11Iss11/111120_Raza_2020_E_R.pdf">https://www.ijcc.net/images/Vol11Iss11/111120_Raza_2020_E_R.pdf</a>
30	Muhammad Raza, Vladimir V. Kolmakov, Atif Aziz, Ali Saleh Alshebami	2020	The Impact of Consumer Perceived Value on Purchase Behaviour in a Developing Country: The Case of Green Products	<a href="https://www.ijcc.net/images/vol_13/Iss_7/13719_Raza_2020_E_R.pdf">https://www.ijcc.net/images/vol_13/Iss_7/13719_Raza_2020_E_R.pdf</a>
31	Muhammad Raza, Dr. Atif Aziz, Abdul Samad Dahri, Abdul Hafaz Ngah	2020	Impact of Supply Chain Information Infrastructure On Organisational Performance. A Mediating Role of Adaptability of Firms in Thailand	<a href="https://iratde.com/index.php/itde/article/view/1071">https://iratde.com/index.php/itde/article/view/1071</a>
32	Syed Akbar Shaha, Yaser Iftikhar, Naif Dalish N Alanazi, Atif Aziz	2020	The Role of Laizes-Faire Leadership Style on Followership in the Education Sector of Pakistan	<a href="https://www.ijcc.net/images/Vol_14/Iss_4/14462_Shah_2020_E_R.pdf">https://www.ijcc.net/images/Vol_14/Iss_4/14462_Shah_2020_E_R.pdf</a>
33	Maryam Moula Bakhsh, Usman Aleem, Kiran Farooq, Atif Aziz	2020	The Mediating Effect of Organization Culture on the Relationship between Leadership Styles and Job Performance among Health Care Professionals at Tertiary Care Public Sector Hospital	<a href="https://www.ijcc.net/images/Vol_14/Iss_5/14552_Bakhsh_2020_E_R.pdf">https://www.ijcc.net/images/Vol_14/Iss_5/14552_Bakhsh_2020_E_R.pdf</a>
34	Tasneem Razzak, Yaser Iftikhar, Naif Dalish N Alanazi, Atif Aziz	2020	The Moderating Effect of Working Environment on the Relationship between Organisational Commitment and Job Performance among Nurses of Public Hospitals in Karachi	<a href="https://www.ijcc.net/images/Vol_14/Iss_4/14463_Razzak_2020_E_R.pdf">https://www.ijcc.net/images/Vol_14/Iss_4/14463_Razzak_2020_E_R.pdf</a>
35	Muhammad Raza,Dr. Ali Alshebami,Dr. Atif Aziz	2020	Evaluating The Effect Of Information Technology On The Firm's Supply Chain Collaboration In Malaysia –Examining Moderating Role Of Association Among Partners	<a href="http://sercs.org/journals/index.php/IJAST/article/view/8161">http://sercs.org/journals/index.php/IJAST/article/view/8161</a>
36	Syed Akbar Shah, Tasneem Razzak, Muhammad Usman Aleem, Atif Aziz	June, 2020	Employee commitment to Service Quality and Leadership Style, a Case of Private Education Institutes of Pakistan.	<a href="http://www.iratde.com/index.php/itde/article/view/1616">http://www.iratde.com/index.php/itde/article/view/1616</a>
37	Atif Aziz, Syed Akbar Shah, Syed Akber Hussain Rizvi, Saad Ali	2020	The Personality Traits And Career Related Outcomes In The Undergraduate Of Public Universities Of Malaysia	<a href="http://sercs.org/journals/index.php/IJAST/article/view/17313/8733">http://sercs.org/journals/index.php/IJAST/article/view/17313/8733</a>

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38	Ali Saleh Alshebami, Sami A. Morsi, Muhammad Raza, Dr. Atif Aziz	2020	Exploring The Potential Of Microinsurance For Challenging The Vulnerabilities In Poverty Sector Of Yemen (An Empirical Study From Demand Side Perspectives)	<a href="https://www.researchgate.net/publication/341350941-Exploring-The-Potential-Of-Microinsurance-For-Challenging-The-Vulnerabilities-In-Poverty-Sector-Of-Yemen-An-Empirical-Study-From-Demand-Side-Perspectives/link/5ebbe70c92851c11a865549d/download">https://www.researchgate.net/publication/341350941-Exploring-The-Potential-Of-Microinsurance-For-Challenging-The-Vulnerabilities-In-Poverty-Sector-Of-Yemen-An-Empirical-Study-From-Demand-Side-Perspectives/link/5ebbe70c92851c11a865549d/download</a>
39	Muhammad Raza, Dr. Atif Aziz, Abdul Samad Dahri, Abdul Hafaz Ngah	2020	Impact of Supply Chain Information Infrastructure On Organisational Performance. A Mediating Role of Adaptability of Firms in Thailand	<a href="https://iratde.com/index.php/itde/article/view/1071">https://iratde.com/index.php/itde/article/view/1071</a>
40	Saad Darwish, Umair Ahmed, Munwar Hussain Pahi, Mohammed Ali Akour	2020	CAREER SUCCESS, CAREER COMMITMENT & ORGANIZATIONAL SUPPORT: AN EMPIRICAL EVIDENCE FROM THE ISLAMIC BANKS IN BAHRAIN	<a href="https://hamdardfoundation.org/hamdard%20Islamicus/">https://hamdardfoundation.org/hamdard Islamicus/</a>
41	SAAD DARWISH, UMAIR AHMED, MUNWAR HUSSAIN PAHI	2020	Innovative Work Behavior during COVID-19 for Medical Representatives in the Pharmaceutical Industry: Test of a Moderation Model in Bahrain	<a href="http://ijronline.com/ViewArticleDetail.aspx?ID=17400">http://ijronline.com/ViewArticleDetail.aspx?ID=17400</a>
42	Saad Znad Darwish, Umair Ahmed, Munwar Hussain Pahi	2020	Innovative Work Behavior during COVID-19 for Medical Representatives in the Pharmaceutical Industry	<a href="https://hjrs.hec.gov.pk/index.php?r=site%2Fresult&amp;id=481466#journal_result">https://hjrs.hec.gov.pk/index.php?r=site%2Fresult&amp;id=481466#journal_result</a>
43	Mahmoud Radhwan Hussein AlZgool, Umair Ahmed, Munwar Hussain Pahi, Ammar Ahmed	2020	COVID-19 and Work Engagement: Understanding the Nexus of Leaders Emotional Intelligence, Self-efficacy and Resilience in the Banking Sector of Bahrain	<a href="https://www.revistaclinicapsicologica.com/databases/articles/oldissue/20200918055319am.pdf">https://www.revistaclinicapsicologica.com/databases/articles/oldissue/20200918055319am.pdf</a>
44	Munwar Hussain Pahi, Umair Ahmed, Abdullah Zafar Sheikh, Sarfraz Ahmed Dakhan, Faiz Muhammad Khuwaja, and T. Ramayah	2020	Leadership and Commitment to Service Quality in Pakistani Hospitals: The Contingent Role of Role Clarity	<a href="https://journals.sagepub.com/doi/pdf/10.1177/2158244020963642">https://journals.sagepub.com/doi/pdf/10.1177/2158244020963642</a>
45	Rizwan Raheem Ahmed , Faryal Salman , Shahab Alam Malik, Dalia Streimikiene , Riaz Hussain Soomro and Munwar Hussain Pahi	2020	Smartphone Use and Academic Performance of University Students: A Mediation and Moderation Analysis	<a href="https://www.mdpi.com/2071-1050/12/1/439">https://www.mdpi.com/2071-1050/12/1/439</a>
46	Syeda Quratulain Kazmi1, Mustaghis Ur Rahman2 and Tariq Jalees3	2020	The role of “individual level collectivist values” (ilcv) in measuring impact on brand loyalty	<a href="https://www.semanticscholar.org/paper/THE-ROLE-OF-%E2%80%9CINDIVIDUAL-LEVEL-COLLECTIVIST-VALUES%E2%80%9D-Kazmi-Rahman/c5c6955ea72cd8d5762018e17f6be49bfe542bb0">https://www.semanticscholar.org/paper/THE-ROLE-OF-%E2%80%9CINDIVIDUAL-LEVEL-COLLECTIVIST-VALUES%E2%80%9D-Kazmi-Rahman/c5c6955ea72cd8d5762018e17f6be49bfe542bb0</a>
47	Zille Huma, Nasser Masoud Alotaibi, Atif Aziz, Syed Akbar Shah	2020	THE MODERATING EFFECT OF EWOM ON ONLINE PURCHASE: A PERSPECTIVE FROM THE VIEWPOINT OF PAKISTAN CUSTOMER	<a href="http://www.ijqr.net/paper.php?id=851">http://www.ijqr.net/paper.php?id=851</a>