

Faculty Research Publications "2017-2021(Summer)"

S.No	Faculty	Research Paper Title	Journal Title	Journal Pub Year	HEC Category	Scopus Impact Factor	Link of the paper
1	Dr. Anji Benhamed, Shaista Khan, Aamir Rashid, Rizwana Rasheed and Zille Huma	Effect of Leadership Styles on Employees' Performance by Considering Psychological Capital As Mediator: Evidence from Airlines Industry in Emerging Economy	The World Journal of Entrepreneurship, Management and Sustainable Development (WJEMSD)	1/21/1900	X		https://wasliblibrary.org/download/wjemsd-v18-n4-2022-leadership-styles-airlines-industry/
2	Ubaid Amjad Shiekh, Dr. Atif Aziz	The Moderating Impact of Social Media Usage & Perceived Risk on the Relationship of Website Experience and Online Purchase Intention	Elementary Education Online	23 June, 2021	X		https://www.emerald.com/insight/content/doi/10.1108/IJPPM-06-2020-0321/full/html
2	Dr. Tanzeela Arooj, Prof. Dr. Sajida Parveen, Dr. Muhammad Iqbal, Dr. Muhammad Kamran	Proposing Creativity Inclusion in the Primary Education of Pakistan: Analysis of Educational Policy Documents and Curricula of Multiple Countries to Draw the Framework	Turkish Online Journal of Qualitative Inquiry	9 July 2021	Y		https://www.tojq.net/index.php/journal/article/view/6203/4416
3	Siyal Saeed, Maria, Pahi Munwar Hussain, Solangi Rukhman, Xin Chunlin	They can't treat you well under abusive supervision: Investigating the impact of job satisfaction and extrinsic motivation on healthcare employees	Rationality and Society	7/1/2021		0.892	https://journals.sagepub.com/doi/full/10.1177/104346312111033660
4	Umair Ahmed , Irene Seok-Ching Yong , Munwar Hussain Pahi , Sarfraz Ahmed Dakhan	Does meaningful work encompass support towards supervisory, worker and engagement relationship?	International Journal of Productivity and Performance Management	6/23/2021	X		https://www.emerald.com/insight/content/doi/10.1108/IJPPM-06-2020-0321/full/html
5	Umair Baig, Dr. Muhammad Arsalan Hashmi, Syed Babar Ali and Dr. Saba Zehara	Exploring Sequential Mixed Methods in Doctorate Research: Extended Application of Constructivist Grounded Theory	IBT Journal of Business Studies	7/13/1905	Y		http://ibtjbs.ilmuainiversity.edu.pk/journal/ibs/16.2/4.pdf
6	Muhammad Qamar Zia, Muhammad Naveed , Muhammad Adnan Bashir &	The influence of servant leadership on employees' outcomes via job embeddedness in hospitality industry	Journal of Hospitality and Tourism Insights	1/1/2021	Y		https://www.emerald.com/insight/content/doi/10.1108/IJHTI-01-2021-0003/full/html?skipTracking=true
7	Ali Sajid, Muhammad Arsalan, Muhammad Tahir Khan, Sufyan Muhammad Ramish	On the presence of Equity Risk Premium Puzzle in Pakistan	Market Forces	6/1/2021	Y		https://www.pafkiet.edu.pk/marketforces/index.php/marketforces/article/view/474
8	Ali Sajid, Muhammad Arsalan Hashmi, Abdullah, Muhammad Amin Hassan.	Foreign Capital Inflows and Stock Market Development in Pakistan	Journal of Asian Finance, Economics and Business	2021/6/30	X		https://www.koreascience.or.kr/article/JAKO202115563443862.pub
9	Ahmed, Umair; Umrani, Waheed Ali; Yousaf, Amna; Siddiqui, Muhammad Athar; Pahi, Munwar Hussain	Developing faithful stewardship for environment through green HRM	International journal of contemporary hospitality management	2021	W	8.22.	https://researchbank.swinburne.edu.au/items/455bb998-113d-43c5-9449-22b7440ae740/1/?search=%2Fhierarch.do&index=3&available=38725
10	Tariq Jalees, Sahar Qabool, Syed Imran Zaman, Syed Hasnain Alam Kazmi	Effect of spirituality and ethics on green advertising, and the multi-mediating roles of green buying and green satisfaction	Cogent Business and Management	2021	X	0.295	https://www.tandfonline.com/doi/full/10.1080/23311975.2021.1920559
11	Maryam Moola Bakhsha, Tariq Jaleesb, Muhammad Sufyan Ramishc, Aqeel Isrard, Atif Aziz	Assessing the Impact of Supervisor and Co-worker Incivility on Employee's Turnover Intention among Nurses at Tertiary Care, Public Sector Hospital in Karachi, Pakistan	International Journal of Innovation, creativity and change	2021	X	0.26	https://www.ijicc.net/images/Vol_15/Iss_7/15708_Kazmi_2021_E1_R.pdf
12	Shabeda Suleman, Amena Sibghatullah, Muhammad Azam	Religiosity, halal food consumption, and physical well-being: An extension of the TPB	Cogent Business and Management	2021	X	0.295	https://www.tandfonline.com/doi/full/10.1080/23311975.2020.1860385
13	Syeda Quratulain Kazmia , Mustaghis Ur Rahman	Developing Factors of Sustainable Purchase Intentions of Luxury Brands Mediated by Power Distance Beliefs	International Journal of Innovation, creativity and change	2021	X	0.26	https://www.ijicc.net/images/Vol_15/Iss_7/15708_Kazmi_2021_E1_R.pdf
14	Rozina Intiaz, Malek Ahmad Salem Alsoud, Muhammad Sufyan Ramish, Atif Aziz, Adnan Anwar.	Impact of Face book on Advertising: Analysis of effectiveness of Face book on enhancing customer purchase intention	Elementary Education Online	2021	X	0.41	http://ilkogretim-online.org/index.php/ieo/article/view/3740/2833?mno=81363
15	Adnan Anwar, Tariq Jalees	Brand Orientation and WOM: Mediating Role of Brand Love	Journal of Management Sciences	2020	Y		https://geistscience.com/JMS/Issue1-20/Article7/JMS-2007102.pdf
16	Muhammad Arsalan Hashmi, Tariq Jalees, Sahar Qabool, Atif Aziz	Consequences of Organizational Culture and the Mediating Role of Job Satisfaction and Turnover Intentions	Abasyn Journal of Social Sciences	2020	X		http://ajss.abasyn.edu.pk/article?paperID=293
17	Muhammad Hassan, Arsalan Hashmi	Innovative Branding Strategies, Consumer Perceptions and Purchase Intentions in the Insurance Sector of Pakistan	Pakistan Business Review.	2020	X		https://www.semanticscholar.org/paper/INNOVATIVE-BRANDING-STRATEGIES%2C-CONSUMER-PERCEPTION-Hassan-Hashmi/c97d228a91385760c44ce69c020b42d8c5b73f51
18	Muhammad Tahir Khan, Haseeb Ur Rehman & Arsalan Hashmi	CORPORATE GOVERNANCE PRACTICES AND ITS EFFECT ON CORPORATE FINANCIAL PERFORMANCE: A PRAGMATIC EVIDENCE FROM MALAYSIA	Pakistan Journal of Humanities and Social Sciences Research	2020	Y		http://journals.wumardan.edu.pk/view_paper.php?paper_id=110
19	Miao Miao, Tariq Jalees, Sahar Qabool, Syed Imran Zaman	The effects of personality, culture and store stimuli on impulsive buying behavior Evidence from emerging market of Pakistan	The Asia Pacific Journal of Marketing and Logistics (APJML)	2020		1.276	https://www.emerald.com/insight/content/doi/10.1108/APJML-09-2018-0377/full/html
20	Muhammad Hashim Shah, Zuoping Xiao, Abdullah, Shakir Quresh, Mushtaq Ahmad	Internal pyramid structure, contract enforcement, minority investor protection, and firms' performance: Evidence from emerging economies	Research in International Business and Finance	2020		4.09	https://www.sciencedirect.com/science/article/abs/pii/S0275531919305665
21	Muhammad Raza, Reema Frooghi, Atif Aziz	Determinants of Compulsive Buying Behaviour in Apparel Industry of Pakistan	International Journal of Innovation, creativity and change	2020	X		https://www.ijicc.net/images/Vol11Iss11/111119_Raza_2020_E_R.pdf
22	Atif Aziz, Muhammad Raza, Talla M Aldeehani	The Role of Emotional Intelligence and Perceived Employability in Undergraduate Students	International Journal of Innovation, creativity and change	2020	X		https://www.ijicc.net/images/Vol11Iss11/111121_Aziz_2020_E_R.pdf

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23	Muhammad Raza, Syeda Nazneen Waseem, Atif Aziz	Impact of Entrepreneurial Marketing, Internal Marketing and Organisational Commitment on Customer Loyalty with the Mediating Effect of Customer Satisfaction in the FMCG Sector of Pakistan	International Journal of Innovation, creativity and change	2020	X		https://www.ijicc.net/images/Vol11Iss11/111120_Raza 2020 E R.pdf
24	Muhammad Raza, Vladimir V. Kolmakov, Atif Aziz, Ali Saleh Alshebami	The Impact of Consumer Perceived Value on Purchase Behaviour in a Developing Country: The Case of Green Products	International Journal of Innovation, creativity and change	2020	X		https://www.ijicc.net/images/vol_13/Iss_7/13719_Raza 2020 E R.pdf
25	Muhammad Raza, Dr. Atif Aziz, Abdul Samad Dahri, Abdul Hafaz Ngah	Impact of Supply Chain Information Infrastructure On Organisational Performance. A Mediating Role of Adaptability of Firms in Thailand	Journal of Talent Development and Excellence	2020	X		https://iratde.com/index.php/itde/article/view/1071
26	Syed Akbar Shaha, Yaser Iftikhar, Naif Dalish N Alanazic, Atif Aziz	The Role of Laizes-Faire Leadership Style on Followership in the Education Sector of Pakistan	International Journal of Innovation, Creativity and Change.	2020	X		https://www.ijicc.net/images/Vol_14/Iss_4/14462_Shah 2020 E R.pdf
27	Maryam Moulah Bakshsh, Usman Aleem, Kiran Farooq, Atif Aziz	The Mediating Effect of Organization Culture on the Relationship between Leadership Styles and Job Performance among Health Care Professionals at Tertiary Care Public Sector Hospital	International Journal of Innovation, creativity and change	2020	W		https://www.ijicc.net/images/Vol_14/Iss_5/14552_Bakshsh 2020 E R.pdf
28	Tasneem Razzak, Yaser Iftikhar, Naif Dalish N Alanazi, Atif Aziz	The Moderating Effect of Working Environment on the Relationship between Organisational Commitment and Job Performance among Nurses of Public Hospitals in Karachi	International Journal of Innovation, Creativity and Change.	2020	X		https://www.ijicc.net/images/Vol_14/Iss_4/14463_Razzak 2020 E R.pdf
29	Muhammad Raza, Dr. Ali Alshebami, Dr. Atif Aziz	Evaluating The Effect Of Information Technology On The Firm's Supply Chain Collaboration In Malaysia –Examining Moderating Role Of Association Among	International Journal of Advanced Science and Technology	2020	Y		http://sersc.org/journals/index.php/IJAST/article/view/8161
30	Syed Akbar Shah, Tasneem Razzak, Muhammad Usman Aleem, Atif Aziz	Employee commitment to Service Quality and Leadership Style, a Case of Private Education Institutes of Pakistan.	Journal of Talent Development and Excellence	June, 2020	X		http://www.iratde.com/index.php/itde/article/view/1616
31	Atif Aziz, Syed Akbar Shah, Syed Akber Hussain Rizvi, Saad Ali	The Personality Traits And Career Related Outcomes In The Undergraduate Of Public Universities Of Malaysia	International Journal of Advanced Science and Technolog	2020	Y		http://sersc.org/journals/index.php/IJAST/article/view/17313/8733
32	Ali Saleh Alshebami, Sami A. Morsi, Muhammad Raza, Dr. Atif Aziz	Exploring The Potential Of Microinsurance For Challenging The Vulnerabilities In Poverty Sector Of Yemen (An Empirical Study From Demand Side Perspectives)	International Journal of Disaster Recovery and Business Continuity	2020	Y		https://www.researchgate.net/publication/341350941_Exploring_The_Potential_Of_Microinsurance_For_Challenging_The_Vulnerabilities_In_Poverty_Sector_Of_Yemen_An_Empirical_Study_From_Demand_Side_Perspectives/link/5ebbe70c92851c11a865549d/download
33	Muhammad Raza, Dr. Atif Aziz, Abdul Samad Dahri, Abdul Hafaz Ngah	Impact of Supply Chain Information Infrastructure On Organisational Performance. A Mediating Role of Adaptability of Firms in Thailand	Journal of Talent Development and Excellence	2020	X		https://iratde.com/index.php/itde/article/view/1071
34	Saad Darwish, Umair Ahmed, Munwar Hussain Pahi, Mohammed Ali Akour	CAREER SUCCESS, CAREER COMMITMENT & ORGANIZATIONAL SUPPORT: AN EMPIRICAL EVIDENCE FROM THE ISLAMIC BANKS IN BAHRAIN	Hamdard Islamicus	2020	Y		https://hamdardfoundation.org/hamdard_Islamicus/
35	SAAD DARWISH, UMAIR AHMED, MUNWAR HUSSAIN PAHI	Innovative Work Behavior during COVID-19 for Medical Representatives in the Pharmaceutical Industry: Test of a Moderation Model in Bahrain	INTERNATIONAL JOURNAL OF PHARMACEUTICAL RESEARCH	2020	Y		http://ijonline.com/ViewArticleDetail.aspx?ID=17400
36	Saad Znad Darwish, Umair Ahmed, Munwar Hussain Pahi	COVID-19 and Work Engagement: Innovative Work Behavior during COVID-19 for Medical Representatives in the Pharmaceutical Industry		2020	Y		https://hjrs.hec.gov.pk/index.php?r=site%2Fresult&id=481466#journal_result
37	Mahmoud Radhwan Hussein AIZgool, Umair Ahmed, Munwar Hussain Pahi, Ammar Ahmed	COVID-19 and Work Engagement: Understanding the Nexus of Leaders Emotional Intelligence, Self-efficacy and Resilience in the Banking Sector of Bahrain	REVISTA ARGENTINA DE CLÍNICA PSICOLÓGICA	2020		0.6	https://www.revistaclinicapsicologica.com/data-cms/articles/oldissue/20200918055319am.pdf
38	Munwar Hussain Pahi, Umair Ahmed, Abdullah Zafar Sheikh, Sarfraz Ahmed Dakhan, Faiz Muhammad Khuwaja, and T. Ramayah	Leadership and Commitment to Service Quality in Pakistani Hospitals: The Contingent Role of Role Clarity	SAGE Open	2020	W	0.7	https://journals.sagepub.com/doi/pdf/10.1177/2158244020963642
39	Rizwan Raheem Ahmed, Faryal Salman, Shahab Alam Malik, Dalia Streimikiene, Riaz Hussain Soomro and Munwar Hussain Pahi	Smartphone Use and Academic Performance of University Students: A Mediation and Moderation Analysis	Sustainability	2020		2.592	https://www.mdpi.com/2071-1050/12/1/439
40	Syeda Quratulain Kazmi 1, Mustapha Ur Rahman2 and Tariq Jalees3	The role of “individual level collectivist values” (ilcv) in measuring impact on brand loyalty	Pakistan Business Review (PBR)	2020	X		https://www.semanticscholar.org/paper/THE-ROLE-OF-%E2%80%9CINDIVIDUAL-LEVEL-COLLECTIVIST-VALUES%E2%80%9D-Kazmi-Rahman/c5c6955ea72cd8d5762018e17f6be49bfe542bb0
41	Zille Huma, Nasser Masoud Aloataibi, Atif Aziz, Syed Akbar Shah	THE MODERATING EFFECT OF EWOM ON ONLINE PURCHASE: A PERSPECTIVE FROM THE VIEWPOINT OF PAKISTAN CUSTOMER	International Journal for Quality Research	2020	X		http://www.ijqr.net/paper.php?id=851